



Professional Learning and Development Accreditation

Personal Profile

First name and Surname		Dr Phil Coogan
Personal statement (optional)	<p>A highly motivated educational leader with demonstrated success in providing professional leadership and vision through educational consultancy. Broad skills and expertise covering leadership and direction of education projects and initiatives including educational evaluation, policy development, professional development, e learning and education in developing countries. A strategic and forward thinker with high levels of honesty, integrity and professionalism.</p>	

Professional Learning and Development Overview

- Strategic leadership and operational planning
- Stakeholder and partnership relationships
- Writing for impact and influence
- Support for change

Professional Information

Qualifications/academic study/ areas of original research/current research interests

- **2013:** Certificate in Strategic Management and Leadership (UK Chartered Management Institute)
- **2006:** Ed D ('When worlds collide: Information and communication technologies, English teachers and high stakes assessment'), University of Auckland
- **1996:** Associate: Institute of Education, University of London
- **1994:** Master of Education Administration (1st Class Honours), Massey University
- **1976:** Bachelor of Arts, Massey University
- **1977:** Diploma of Teaching, TTC

Professional learning and development experience

I have broad background in professional learning and development (PLD) which has culminated in my management of PLD teams in New Zealand, Australia and the Middle East. From a background as a teacher and school leader, my career has traversed pre-service teacher education, PLD facilitation in schools, project direction and management of PLD, curriculum development, corporate social responsibility projects and educational resourcing in New Zealand, Southeast Asia and the Middle East. That experience has equipped me with an appreciation of the factors that enable successful PLD including resourcing for successful PLD, supporting organisations to change and to measure the impact of change, and collaborative impact for educational reform.

Programme writing and development

My career has included project management of, or hands-on involvement in, national curriculum review and development, corporate social responsibility curriculum development, and co-leadership of the NZ Exemplar Project: English

Conference presentations

I have made 30 conference presentations in both New Zealand and internationally, including as a keynote speaker.

Publications

My CV lists 20 refereed publications comprising both academic and general writing.

Special interest areas

In my earlier career, I had a focus on the teaching of English and using digital technologies for learning, but more recently, that focus has been on strategic and contract management and planning for change.

Memberships of networks of expertise, boards, committees

- Member Institute of Directors
- Professional Learning Association New Zealand Te Māngai Whakangungu Kaiako o Aotearoa (PLANZ)

Awards

My CV lists a number of awards, perhaps most notable being a Commonwealth Fellowship.

Summary of examples of practice

My portfolio provides two examples drawn from my management oversight of approximately 150 educational projects, some of significant scale.

Example 1 focused on increasing parental agency in low-decile schools by equipping parents/whānau with:

- the language and tools to have informed assessment and progress discussions with the teachers of their children, including developing resources in the home language of the family
- tools and resources to support their children's learning at home.

In my role as project director, I was responsible for planning for a national pilot and development of requisite resources. I also had high-level oversight of the facilitation of that pilot, which resulted in reading and writing achievement data showing outstanding effect sizes of between 0.7 and 2.4 (with 0.4 generally seen as acceptable annual progress).

Example 2 focused on a partnership with iwi to improve outcomes in secondary education in a region.

My role in this initiative is project sponsor, with overall responsibility for the performance of the project director and for client and iwi relationships. Based on a partnership with local iwi, the initiative is evidencing significant shifts in teacher and leader practice, improvement in NCEA results, increasing adoption of a place-based curriculum, and perhaps most significantly, an increasingly agentic role for iwi in influencing secondary education in the region.

Referees

Referee One

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Contact Number	027 4744596
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Referee Two

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