



Professional Learning and Development Accreditation

The following summary of practice provides a personal profile and a summary of your expertise.

Personal Profile

First name and Surname	Philip Hornblow
Your iwi (optional)	
Personal statement (optional)	

Professional Learning and Development Overview

Developed by educator and author Dr Ian Hunter, the programme is anchored in Dr Ian's unique skill-based approach to the cross-curriculum development of writing ability. We deliver the total package: from award-winning online software through to expert professional development to cutting-edge diagnostic tools. Our specialist educators work in schools in New Zealand to build teacher capacity and impact a generation of students.

Professional Information

B.A. 1974 Auckland University, Registered Teacher.
From teacher trainer at the University of Auckland to panel member Geography Scholarship, Philip brings over three decades of classroom experience and professional expertise to the Write that Essay team. He has worked extensively in curriculum design, teacher development, and is a regular contributor to the setting and marking of external examinations. Philip has served as HoD, DP, and most recently senior teacher at Macleans College, Auckland.
<p>Committee member and member of Auckland Geography Teachers Group.</p> <p>Presenter and organiser of initial SPANZ DP conference</p> <p>Geography curriculum officer</p> <p>S.C. Geography examiner and panel leader</p> <p>Scholarship marking panel 2007-2015</p> <p>Presenter Music teachers workshop on improving academic writing</p> <p>Presenter to AGTA scholarship workshop on academic writing</p>

Summary of examples of practice

Writing Diagnostic Testing: CSI Writing Assessment tool

A comprehensive analysis identifying key areas of writing strengths and weaknesses across the school using the Composition Skills Index (CSI) writing assessment tool developed by Dr Ian Hunter.

Associate Principal, large decile 10, Auckland School - *'Diagnostic test results and feedback from staff and students have been extremely positive. Writing standards have improved.'*

Teacher Only Days within school/kura

We offer TOD workshop days on specific writing topics e.g. Academic Writing, Paragraph Construction, Report Writing & Crafting better questions. Each workshop day is interactive, encompasses discovery learning, and is tailored to the specific needs of the school/kura and delivered after discussion with senior leaders around their needs.

Deputy Principal, Decile 3, Bay of Plenty, co-ed - *Thanks again for the visit, we appreciate your commitment and time to assisting our school. It was a worthwhile time for staff. We have surveyed staff around the day and initial feedback is overwhelmingly positive.*

Whanau and Parent Meetings on Academic Writing Success

Interactive evening involving parents, students, and teaching staff in activities and presentation on writing requirements in school, and methods and strategies to assist families support school learning and vice-versa

Principal - *Parents and students came and were fully engaged. It has also given mums and dads the confidence to sit down and do some work with their sons.*

Training in Digital Fluency (Teachers): Writing

Training teachers in the use of Write That Essay Writing Platform and within this, the effective use of blended learning with this digital technology.

Deputy Principal, Decile 3, East Coast Boys School - *It considers the impact on their learning, engagement, and success as Maori by using Write that Essay as a culturally appropriate and responsive tool.*

Training in Digital Fluency (Students): Writing

Training students in the use of Write That Essay Writing Platform and within this, the effective use of blended learning with this digital technology.

Teacher – (a large, culturally diverse Year 9 to 13 school) – *“...that confidence is the best thing I have seen, the biggest impact I seen on students...”*

Student Writing Workshops

Whole day, half day, and period-long student writing workshops e.g. scholarship students, GaT, Special Needs & Learning difficulties, Boys etc. Workshops focus on developing greater fluency, confidence, argumentation, analysis, superior answer structure and higher order responses in a safe and supported environment where students are willing to be actively involved in the learning process.

Deputy Principal, Decile 1 School – *'I happened upon a couple of the 10A1 boys after your session.. one said he' learnt more in 40 mins than he'd ever learnt'...*

Assessment Improvement- Targeted Work Teacher Development

Whole Day Work in a school with teachers- cross departments, cross-curriculum (time duration as required). Working with small groups of teachers and individual teachers to improve clarity and presentation of assessment tasks in order to aid student performance

Regional Writing Workshops

As stated in the New Zealand Curriculum (2007) for each learning area, students need specific help from

their teachers as they learn how to communicate knowledge and ideas in appropriate ways. Teachers learn proven writing strategies to help support their students to convey their full understanding. An interactive workshop designed to improve teachers ability to lift student writing performance across the curriculum.

Curriculum Leader English – “...I've tried a number of the techniques on my Yr 9 class and they are very excited with what I've been able to show them. More importantly, the quality of their writing is certainly improving and they're losing the fear of trying things...”

2 Day Write that Essay Workshops

A 2-day cross-curriculum teacher development course. Hands-on teaching on the full use of how to blend the aspects of the software into existing programmes. Developing teacher capabilities in the use of Write that Essay software.

TiC Year 7 & 8 “...I attended the expert teacher conference last week and I am so excited about writing.”

School Improvement Strategies

Using existing performance data, school observations and other relevant school documentation to design baseline writing indicators. Based on findings, co-construct and develop a critical pathway for school improvement and student success. Design milestone reporting for the implementation of key strategies along this critical path.

- Curriculum review and development assistance
- Strategic Planning Support and Assistance to Transform Academic Writing and Performance Outcomes for a School
- 1,2 and 3 year programmes

Associate Principal – “... produced a detailed framework including a strategic plan..ran workshops for staff across all faculties...”

Referees

The following two referees can attest to the information supplied. These referees represent principals or tumuaki that were involved in the summary example of practice provided in this document.

By supplying this information you are confirming that the referees listed below are aware and consent to their details being available on the accreditation list.

Referee One

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Referee Two

Referee Name	Pete Jones
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